



NATIONAL ASSOCIATION OF
URBAN ETIQUETTE PROFESSIONALS
Lady Trenette Wilson, CEO, and Founder

www.nauep.com

PAGEANT COACH CERTIFICATION

April 11-12, 2023

*Gain mastery in pageant
coaching and access specialized
training to become a
Certified Pageant Coach*



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FROM THE FOUNDER

Lady Trenette Wilson

Hello Queen Makers:

It is with great excitement that I welcome you to pageant excellence. With more than 3,000 beauty pageants occurring throughout the year worldwide, pageant coaching has become an emerging field of Etiquette and Image Management.

Pageant coaches not only teach contestants the subtle graces needed to present themselves well, but they also help contestants develop their platforms, learn how to conduct media interviews, and how to take the best photoshoot.

Coaches play a vital role in the success of pageant contestants, but they often do so with no support or training. That is why it is my great honor to partner with Miss Black USA 2011, Ocielia Gibson-Sprowl and the NAUEP National Certification Director, Tia Young, owner of Tia Young Image and Etiquette to present the Pageant Coach Certification.

With a combined 30 years of pageant experience, I am proud the National Association of Urban Etiquette Professionals (NAUEP) continues to lead the way!

Elegantly Yours,

Lady Trenette Wilson

NAUEP CEO and Founder

ABOUT THE FACILITATORS



Ocielina Gibson-Sproul

Leading pageant coach and Miss Black USA 2011, Ocielina Gibson-Sproul is a multi-pageant winner and well sought-after pageant coach and consultant nationwide. Named one of Pageant Planet's leading pageant coaches, Ocielina has more than 15 years of pageant experience and a pageant roster of winning clients that includes 26 national placements.

Ocielina is excited to equip aspiring, currently practicing, and established pageant coaches with tried-and-true methods of coaching success.

Tia Young

An Amazon bestselling author, Ted Talk presenter, and founder of Tia Young Image and Etiquette, LLC, Tia Young is the NAUEP Etiquette Consultant of the Year and the National NAUEP President.

A leading etiquette consultant and pageant coach, Tia will serve as the national NAUEP lead for incoming pageant coaches.



ABOUT NAUEP

The National Association of Urban Etiquette Professionals (NAUEP) is the largest etiquette association in the nation serving urban communities. Founded in 2009 by award-winning author and etiquette expert, Trenette Wilson (aka Lady T), NAUEP conducts more than 1,000 etiquette and debutante workshops nationwide annually serving 10,000.

The NAUEP Pageant Coach Certification is an extension of NAUEP's award-winning certification program designed to help build businesses and support urban consultants.

ABOUT THE PAGEANT COACH CERTIFICATION

The NAUEP Pageant Coach Certification is an intensive 10-module virtual training designed to equip new, established, and emerging pageant coaching with key coaching strategies that will lead to their success.

CERTIFICATION INCLUDES

- 10 Online Modules that include video training
- 2 Live Interactive Sessions
- Coaches Toolkit
- Mobile Access
- Online Assignments and Testing
- 10 hours of on-demand video training
- Case Study Discussion

Registration:

Specialty Coaching \$2,150 (Non NAUEP) / \$1750 (NAUEP)

Competition Coaching \$1500 (Non NAUEP)/ \$1250 (NAUEP)

MODULES INCLUDE:

Module 1: Pageant Certification Overview

Module 2: Pageant Coaching Industry Analysis

Module 3 - 8: Pageant Coaching Sessions
(Working with Clients)

Module 9: Establishing your Coaching Business

Module 10: Attracting and Retaining Pageant Clients

FREQUENTLY ASKED QUESTIONS

1. How do I enroll for the upcoming coaching certification?

Email membership@urbangirlz.org to receive your invoice or log on to www.nauep.com and register today.

2. Do you have a payment plan, scholarships, or financial aid?

NAUEP does offer a payment plan to help alleviate some of the financial stress of certification. Please contact the national office to discuss at 800.492.2306.

3. Is the certification 100% online?

Yes. The training includes 10-interactive modules that are video-based recordings. In addition to the recordings, pageant coaches will also attend some live virtual trainings as well.

4. Will there be any more opportunities in 2023 to get certified?

Yes. The next training will be held in Fall 2023.

For More Information or to Register

Log on to www.nauep.com

or call 469.694.60782

