

NATIONAL ETIQUETTE
PROFESSIONALS NETWORK

THE BUSINESS *of* ETIQUETTE



NATIONAL ETIQUETTE CONFERENCE
PROFESSIONALISM. • RESPECT. • EXCELLENCE.

LEAD WITH PURPOSE.

Elevate with Etiquette.

EMPOWERING ETIQUETTE PROFESSIONALS,
BUILDING LEGACIES. CHANGING CULTURES.

DALLAS,
TEXAS



OCTOBER 30–31, 2026

TWO DAYS. LIMITLESS IMPACT.



THE MAGNOLIA HOTEL

DOWNTOWN DALLAS



CONNECT. LEARN. GROW. LEAD.

WORKSHOPS • NETWORKING • CELEBRATION

*Lady
Trenette Wilson*

FOUNDER AND CEO

WWW.NAUEP.COM



LEARN

FROM INDUSTRY
LEADERS

CONNECT

WITH ETIQUETTE
PROFESSIONALS

GROW

YOUR BUSINESS
AND IMPACT

LEAVE A LEGACY

OF EXCELLENCE
AND INFLUENCE



YOU'RE INVITED

Your Personal Invitation!

WELCOME TO THE 2026 NEPN NATIONAL ETIQUETTE CONFERENCE!

Dear Colleague,

It is my distinct honor to invite you to the 2026 Business of Etiquette National Conference in Dallas, Texas.

Over two transformational days, you'll learn from respected industry experts, discover innovative ideas, build meaningful relationships, and leave with practical tools to elevate your influence, strengthen your brand, and serve your community with excellence.

I invite you to join us as we learn, collaborate, and celebrate the profession we are privileged to represent. I look forward to personally welcoming you to Dallas.

**THANK YOU FOR BEING PART OF
THIS EXTRAORDINARY EXPERIENCE.**

Let's Learn, Connect, Grow, Lead.



LADY TRENETTE WILSON

FOUNDER & CEO
ETIQUETTE TRAINING INSTITUTE

MEET OUR LEADERSHIP TEAM



OCELIA SPREWL

NATIONAL
PRESIDENT



COLETTE MARTIN

NATIONAL
DIRECTOR



LEJANAE ROBERSON

NATIONAL SCHOOL
DIRECTOR



DERRICK ROBERSON

NATIONAL MEN AND BOY'S
PROGRAM DIRECTOR



ALEXIS JEFFERSON

NATIONAL PROGRAMS
COORDINATOR



DAHLIA ASHFORD

MEMBERSHIP DIRECTOR



NICOLE BEECHER

NATIONAL CERTIFICATION
DIRECTOR



NICHOLE FIELDS

NATIONAL GIRL SCOUT
PROGRAM DIRECTOR



CONNECT

Build lasting
relationships with
professionals from
across the nation.



LEARN

Gain practical
strategies to grow
your business and
your influence.



GROW

Strengthen your
skills, confidence,
and leadership
impact.



LEAD

Leave empo
to lead with purpose
and elevate the
standards of etiquette.

EVENT DETAILS



OCTOBER 30–31, 2026



THE MAGNOLIA HOTEL
DOWNTOWN DALLAS, TEXAS

FRIDAY, OCTOBER 30, 2026

- 9:00 A.M. • **WELCOME / KICKOFF**
DERRICK AND LEJANENA ROBERSON
- Join us as we officially open the conference with inspiration, connection, and a shared commitment to elevating the standards of etiquette in business and in life.



- 9:15 A.M. • **THRIVING WHILE SERVING**
DR. KEANDRIA PEREZ
- Discover how to lead with purpose, protect your peace, and sustain your impact while balancing service, leadership, and personal well-being.



- 10:00 A.M. • **USING TECHNOLOGY TO BUILD CONSISTENCY**
BRIANNA DILLION
- Learn how to streamline your systems, elevate client communication, and build a consistent brand experience through smart technology and automation.



- 11:00 A.M. • **IMPACTFUL PROGRAM MODELS**
LADY TRENETTE WILSON
- Explore proven program structures, partnerships, and strategies that help etiquette professionals grow their impact and income without sacrificing excellence.



- 12:00 P.M. • **SPECIAL TEA EXPERIENCE**
TEA SOMMELIER,
HIWATHA COLEMAN (LUNCH SERVED)
- Indulge in an exclusive tea experience that blends etiquette, culture, and connection in a beautifully curated setting. A time to relax, reflect, and be refined.



- 2:00 P.M. • **USING AI TO SCALE**
KEDRA FLOWERS, CPA
- Leverage the power of AI to save time, increase efficiency, and scale your business with confidence and clarity.



- 3:00 P.M. • **BUSINESS IN MOTION PLANNING PERIOD: CONSULTING WITH THE EXPERTS**
- Spend valuable one-on-one time with our speakers to discuss their business models, ask questions, and receive personalized guidance to help you grow, pivot, or elevate your business.



SATURDAY, OCTOBER 31, 2026

- 9:00 A.M. • **COFFEE EXPRESS**
EARLY MORNING NETWORKING
- Start your day with fresh coffee, great conversation, and valuable connections with fellow professionals.



- 9:30 A.M. • **PANEL DISCUSSION**
THE FUTURE OF ETIQUETTE
- Industry leaders share insights on emerging trends, evolving standards, and the future of etiquette in business, education, and beyond.



- 10:00 A.M. • **CONSULTING FOR SCALABILITY: PROVIDING EXCELLENCE IN YOUR SERVICES**
TOYA OWENS SHEPARD
- Learn how to deliver exceptional service while creating systems and strategies that allow your consulting business to grow with sustainability.



- 11:00 A.M. • **CURATING YOUR CONSULTANT IMAGE**
OCIELIA SPROWL
- Your image is your brand. Learn how to refine your presence, communicate value, and position yourself as a trusted etiquette expert.



- 1:00 P.M. • **ELEVATING YOUR WORKSHOPS**
ALISA ALLEN
- Learn how to elevate your workshops with special touches that engage your audience, create a hands-on experience that will help you empower your students.



- 2:00 P.M. • **BUILDING BUSINESS CAPACITY**
DENELL PARKER, MBA
- Gain practical tools to strengthen your operations, increase profitability, and build a business that's prepared for long-term success.



- 3:00 P.M. • **CONFERENCE CLOSING AND PICTURES**
ATTIRE FOR PHOTOS: ALL WHITE
- Celebrate what we've learned, the connections we've made, and the future we're building—together.



ONE COMMUNITY. ONE STANDARD. ONE FUTURE.

Together, we set the standard.



— NEPN —
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PROFESSIONALISM. • RESPECT. • EXCELLENCE.

Awards GALA

CELEBRATING EXCELLENCE.
HONORING IMPACT. ELEVATING OUR LEGACY.



FRIDAY, OCTOBER 30, 2026
7:00 P.M.



THE MAGNOLIA HOTEL
DOWNTOWN DALLAS, TEXAS



TICKETS: \$75.00
SEATS ARE LIMITED



ATTIRE: ELEGANT
COME DRESSED TO CELEBRATE!



Thank You

FOR SUPPORTING ETIQUETTE
AND BELIEVING IN THE POWER
OF EXCELLENCE.

Your presence helps us recognize outstanding leaders and professionals
who exemplify the highest standards of etiquette, leadership, and service.

TICKET PURCHASES WILL BENEFIT OUR
COMMUNITY ETIQUETTE PROGRAMS