



Press Release

Contact: Miriam Glover

Telephone: 800.492.2306

Email: news@urbangirlz.org

NATIONAL ETIQUETTE ASSOCIATION ANNOUNCES **ETIQUETTE CONSULTANT OF THE YEAR HONOR**

*Tia Young Image and Etiquette, LLC selected to receive the Madame Ophelia Devore-Mitchell
Etiquette Consultant of the Year Award*

December 23, 2021 (Dallas, Texas). The National Association of Urban Etiquette Professionals (NAUEP) today announced the selection of Tia Young, owner of Tia Young Image and Etiquette, LLC near Tampa Bay, Florida and #1 Amazon bestselling author of *How to Navigate Premium Experiences with Confidence* as the Madame Ophelia Devore-Mitchell Etiquette Consultant of the Year award recipient. The accolade, founded in 2014 is designed to recognize etiquette professionals who impact underserved communities by providing etiquette workshops, classes, and camps.

“This recognition is our way of highlighting NAUEP members who walk in the class, elegance, and impact of Ophelia Devore-Mitchell, one of the nation’s most preeminent etiquette professionals, and the owner of the first black modeling agency in our great nation,” said Trenette Wilson (aka Lady T) NAUEP Founder and CEO and award-winning author of *Royal, Black, and Elite: A Tribute to Black Nobility and the Pioneers of Etiquette in Black History*.

Tia is a former international flight attendant and trainer who was also crowned “Momprenneur,” and will be featured in her region’s TED Talk series in January 2022. As the newly selected Etiquette Consultant of the Year, Tia will serve as NAUEP’s national ambassador connecting to the public to discuss the importance of etiquette and its role in career and personal advancement and success.

“Our national etiquette goal is to equip students with critical etiquette skills that build confidence, decrease negative interactions, and empower communities to excel. Tia is a living example of what happens when etiquette is employed to accomplish all three,” continued Wilson.

Tia was honored during the NAUEP Holiday Soiree on Saturday, December 10, 2021, and will be featured in the upcoming edition of *Etiquette Pros Quarterly*, NAUEP’s national magazine. For more information about the National Association of Urban Etiquette Professionals (NAUEP) or Tia Young, contact us at 1.800.492.2306. For interviews emails us at news@urbangirlz.org.

###The End###