

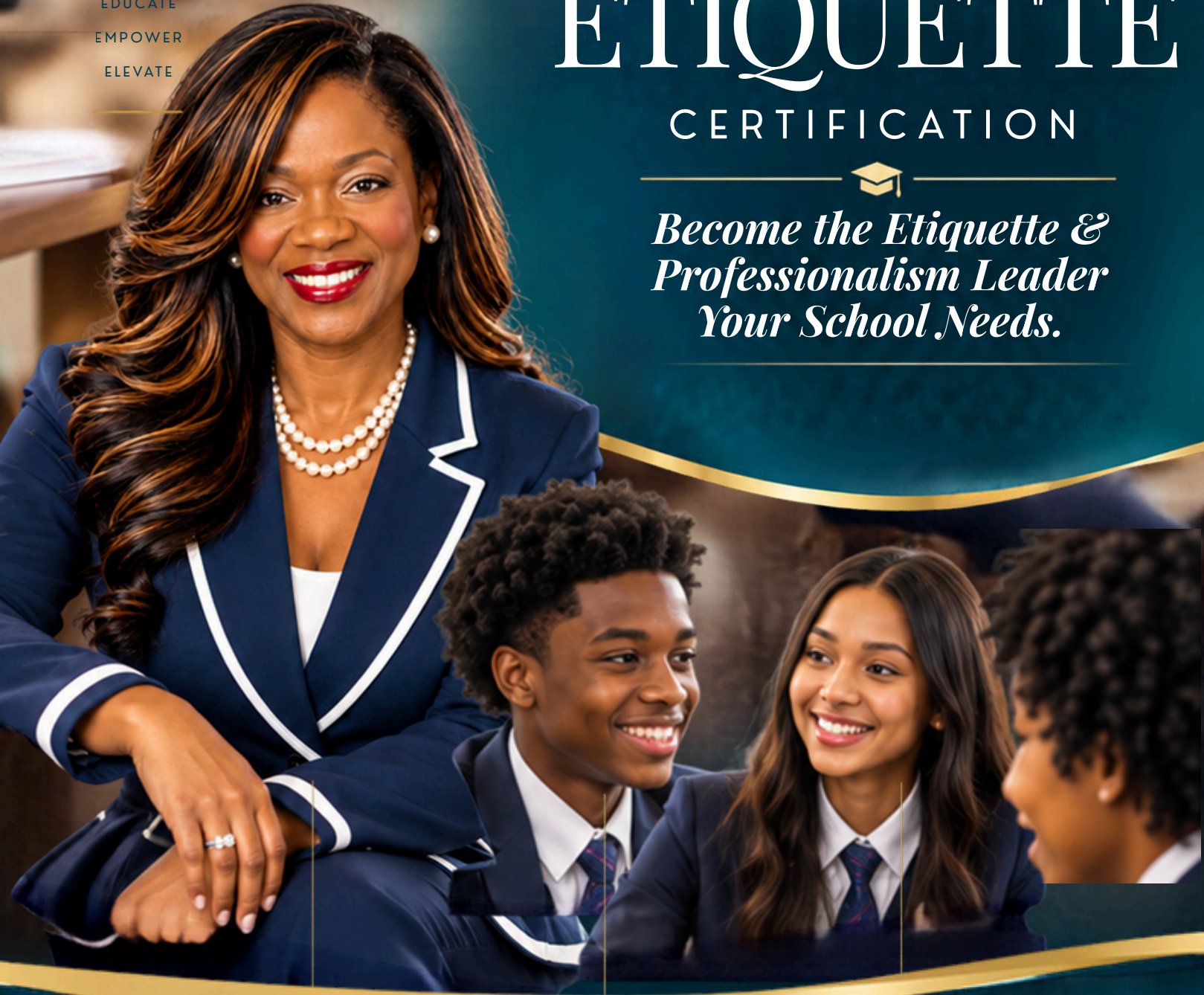


EDUCATE
EMPOWER
ELEVATE

EDUCATOR EXCELLENCE
ETIQUETTE
CERTIFICATION



*Become the Etiquette &
Professionalism Leader
Your School Needs.*



PROFESSIONAL CREDENTIAL

| PRACTICAL TOOLS

| REAL SCHOOL IMPACT

IN-PERSON LAUNCH

OCTOBER 30, 2026

9:00 AM – 3:00 PM | DALLAS, TEXAS

Followed by 12 online modules

DALLAS + ONLINE

WWW.NAUEP.COM





A Practical Certification for a Stronger School Community

PROGRAM OVERVIEW

The **Educator Excellence Etiquette Certification™** prepares teachers, administrators, counselors, and education professionals to become trained resources for etiquette, professionalism, communication, civility, and social confidence within their school communities.



PRACTICAL LEARNING

Real-world strategies
you can use
on your campus



PROFESSIONAL CREDENTIAL

Earn the Certified
School Etiquette &
Professionalism Leader™
credential



LASTING IMPACT

Help create a positive
school culture and
build student
confidence

HOW IT WORKS

The certification includes a full-day, in-person launch session followed by 8 online modules to complete the 12-module program.

1 IN-PERSON LAUNCH



**Friday
October 30, 2026**



9:00 AM – 3:00 PM



**Dallas, Texas
(Magnolia Hotel)**

- Interactive training
- Key concepts and strategies
- Hands-on activities
- Networking with educators
- Program launch and next steps

2 ONLINE MODULES



Complete the final
8 modules online
on your schedule.

- Self-paced learning
- Engaging video lessons
- Practical activities
- Certification manual
- Ongoing support



Complete all 12 modules to earn the
Certified School Etiquette & Professionalism Leader™
credential and official certificate from ETI.

THE 12-MODULE CURRICULUM

A comprehensive program designed for real school environments.

-  **The Educator as the Model**
Set the standard through your conduct, communication and professional presence.
-  **Communication That Builds Relationships**
Strengthen communication with students, colleagues, administrators and families.
-  **Everyday Etiquette**
Essential social skills for confidence and respectful interactions.
-  **Professionalism On and Off Campus**
Understand professional conduct, representation, and boundaries.
-  **Leadership, Confidence & Social Competence**
Develop the skills to influence, encourage and empower others.
-  **Dining & Social Etiquette**
Build confidence in professional meals and social settings.
-  **Parent & Family Etiquette**
Strengthen interactions and build positive partnerships with families.
-  **Collegial Etiquette & Workplace Civility**
Promote respectful relationships and effective collaboration.
-  **Professional Presence & School Representation**
Understand how your conduct impacts your school's reputation.
-  **Cultural Awareness & Inclusivity**
Navigate diverse environments with respect and understanding.
-  **Protocol, Events & Special Occasions**
Apply etiquette and protocol to school events and special programs.
-  **Implementation & Creating Impact**
Turn knowledge into action and develop a plan for lasting change on your campus.

*"Model Excellence.
Strengthen Relationships.
Create a Positive School Culture."*



ETIQUETTE TRAINING INSTITUTE

EDUCATE
EMPOWER
ELEVATE



BECOME THE ETIQUETTE & PROFESSIONALISM LEADER

YOUR SCHOOL NEEDS.

*Practical Training.
Real Strategies.
Stronger Schools.*

YOUR \$1,295 INVESTMENT INCLUDES



12-Module Certification Program

Comprehensive training designed for real school environments.



In-Person Certification Launch

Friday, October 30, 2026 | 9:00 AM – 3:00 PM
Magnolia Hotel | Dallas, Texas



Eight Online Modules

Complete on your schedule with engaging video lessons.



Certification Manual

A comprehensive resource to support your learning.



Hands-On Activities

Practical tools and real-world applications.



Implementation Planning

Strategies to apply what you learn on your campus.



Ongoing Reinforcement

Monthly live sessions and weekly support emails.



Professional Credential & Certificate

Earn the Certified School Etiquette & Professionalism Leader™ credential.

YOUR CREDENTIAL

Upon successful completion of all certification requirements, you will earn the



*Certified School Etiquette &
Professionalism Leader™*

and receive an official certificate from the
Etiquette Training Institute.

BEGIN YOUR CERTIFICATION



Friday, October 30, 2026
9:00 AM – 3:00 PM



Magnolia Hotel | Dallas, Texas



Followed by 8 Online Modules
Complete at your own pace.

*Invest in Yourself.
Invest in Your Students.
Invest in a Stronger
School Community.*



www.nauep.com



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EDUCATE | EMPOWER | ELEVATE | EXCELLENCE IN EDUCATION