



NATIONAL ASSOCIATION OF *URBAN* ETIQUETTE PROFESSIONALS

[www.nauep.com](http://www.nauep.com)

# MEMBERSHIP INFORMATION PACKET

*A Complete Snapshot of NAUEP's  
Membership Options*

*Impacting the Urban Community through Etiquette*

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CONGRATULATIONS ON EMBRACING YOUR NEW JOURNEY

*Lady Trenette Wilson*

AUTHOR | SOCIAL HISTORIAN | CHIEF PROTOCOL

Welcome Future NAUEP Professional:

It is an honor to welcome you to the next steps in your realizing your business goals! Founded in 2009, NAUEP was a vision I had to impact urban communities through etiquette. To accomplish our goal, we trained instructors throughout the country to conduct etiquette workshops in their local community while earning income.

Since our inception, NAUEP has grown to more than 175 etiquette and debutante instructors, both men and women across the nation who together impact more than 10,000 youth annually.

I would like to personally welcome you to a vibrant and active association committed to making sure you are equipped with the tools you need to be successful.

I know you have a choice when it comes to your next steps, I would be honored if you allowed NAUEP to help lead you.

Cordially,

*Lady Trenette Wilson*  
CEO & Founder

# OUR PURPOSE

*Transforming Lives through Etiquette*

## OUR HISTORY

Founded in 2009 by award-winning author and teen expert, Lady Trenette Wilson, the National Association of Urban Etiquette Professionals (NAUEP) is the largest etiquette association in the nation providing etiquette and debutante training in urban communities.

## OUR IMPACT

NAUEP has certified 175 etiquette professionals and 50 debutante coordinators nationwide who together impact more than 10,000 youth annually through workshops, camps and weekly etiquette programming.

From certifications to ongoing training, NAUEP provides a unique opportunity for anyone seeking to impact their community.

## MEMBERSHIP BENEFITS

- Ongoing training and certifications available
- Quarterly Etiquette Pros E-Magazine
- National membership and leadership opportunities
- Access to the quarterly conference call
- Weekly business etiquette e-blast
- Discounts on events, materials, and products
- and much more...



# OUR CERTIFICATIONS

*Choose from  
3 Certification Options*

*NAUEP's  
unique approach  
empowers urban  
communities.*

**BASIC – ADVANCED ETIQUETTE CERTIFICATION**  
NAUEP offers a wide array of certifications for individuals seeking to be certified. From dining to advanced international etiquette and everything in between, NAUEP affiliates can choose their etiquette program based on their short and long-term goals.

Each certification includes a comprehensive online program and follow up to assist you as you prepare to launch or expand your etiquette/debutante consulting business.

## **JUNIOR DEBUTANTE/BEAUTILLION CERTIFICATION**

The Junior Debutante Certification gives individuals an opportunity to work with young men and women in an ongoing program setting. This curriculum is faith based and includes: relationship building, character development, and much more.

## **LEADERSHIP CERTIFICATIONS**

The Leadership Certifications provide organizations an opportunity to develop the leadership skills of teens and young adults. The leadership curricula include job readiness, community service, political engagement and much more.

*Gain more than one certification and SAVE!*

# Membership OPTIONS

Join a family of social change agents and purveyors of polite.

Choose from three of our premier membership experiences.

## MEMBERSHIP OPTIONS

### GENERAL MEMBERSHIP

#### MEMBERSHIP INCLUDES

- Weekly Update
- 10% Discount on Materials and Events
- Quarterly e-subscription to Etiquette Pros Magazine
- Committee Membership Eligibility
- Access to Consultant's Page

\$100.00 Annually

### GENERAL NON- NAUEP

#### MEMBERSHIP INCLUDES

- Weekly Update
- 10% Discount on Materials and Events
- Quarterly e-subscription to Etiquette Pros Magazine
- Committee Membership Eligibility
- Access to Consultant's Page

\$150.00 Annually

### PREMIER NAUEP MEMBER

#### MEMBERSHIP INCLUDES

- Weekly Update
- 20% Discount on Materials and Events
- Quarterly e-subscription to Etiquette Pros Magazine
- Committee Membership Eligibility
- Access to Membership Page
- Access to the monthly Consultant Roundtable
- NAUEP Welcome Kit / t-shirt

\$150.00 NAUEP

\$200 Non-NAUEP

A photograph of four Black women walking together outdoors in front of a building with large windows and columns. They are all dressed in black, elegant attire, including dresses and pearl necklaces. The woman in the center is wearing white gloves and a black hat. They appear to be in conversation and smiling.

ALREADY  
CERTIFIED

*Join our Impact*

## BECOME A MEMBER

Become a part of a thriving membership of men and women who work to impact the urban community. If you are already certified, become a NAUEP affiliate and gain access to ongoing training, materials, certifications, and events.

\$100-200.00 Yearly Affiliation Fee

# Frequently Asked Questions

www.nauep.com



- 1. How long does the certification take to complete?**  
Students have one month to complete their certification; however, most complete their studies in about two weeks.
- 2. How do I maintain my certification?**  
NAUEP certified etiquette professionals maintain their certification by paying their yearly \$150.00 re-affiliation fee and conduct at least five classes yearly.
- 3. How do I use my certification?**  
After being certified, you are prepared to begin your etiquette consulting in our local area. NAUEP is always available, however, to answer any questions you may have.
- 4. Do I have to share my income from workshops with NAUEP?**  
Depends. If you booked your own class, no. However, if the national office booked the workshop, NAUEP retains 10% of the booking fee.
- 5. What if I don't re-affiliate timely.**  
If you go one consecutive year without re-affiliation, you will be charged a \$50.00 reactivation fee in addition to your yearly \$170.00 re-affiliation. If you do not re-affiliate for three consecutive years, your membership will be terminated.

To get all your question answered, contact us at:  
[membership@urbangirlz.org](mailto:membership@urbangirlz.org) | 800.492.2306



NATIONAL ASSOCIATION OF *URBAN*  
ETIQUETTE PROFESSIONALS

*Get Started Today!*

*Thank you for reviewing the NAUEP  
Membership Information Packet.*

*We're here and waiting to answer your  
questions!*

*Call | 800.492.2306*

*Email Us: [membership@urbangirlz.org](mailto:membership@urbangirlz.org)*

